

2019 COAPRT Academic Annual Report

1. Introduction

Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees. This annual report is a representation of what you are doing, not a determination of validity.

NOTE: All programs will be invoiced in January. Payment is not to be submitted prior to receipt of invoice.

Your annual report is to be submitted via this online form no later than **March 1, 2019**.

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at COAPRT@nrpa.org if you have any questions.

Thank you!

2. Contact Information

1. Please select your institution from the list below

California University of Pennsylvania

2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

Our students at California University of Pennsylvania graduate with a Bachelor of Arts in Parks and Recreation Management. The primary philosophy and goals of the Park and Recreation Management program is to improve the quality of life for our citizens and our communities. We are devoted to improving the health and wellness of our constituents through the provision and promotion of an active and healthy leisure lifestyle. Also, we are dedicated to the

effective preservation, conservation, stewardship, management and use of our parks and protected areas while continuing to connect children to nature and improve our environment. Finally, our Program is committed to enhancing social equity and promoting equal access to parks, recreation and leisure opportunities for all.

3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.

First Name : Thomas

Middle Initial (optional) : D.

Last Name : Wickham

4. Confirm your Contact Information for Primary Contact:

Position Title : Faculty
Address 1 : 250 University Avenue
Address 2 (optional) : Box 55
City : California
State : PA
Zip Code : 15419-1394
Email : wickham@calu.edu
Phone Number : 7249384045

5. How many of your programs are COAPRT accredited?

1

6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Parks and Recreation Management

7. Confirm your Program's Information

Institution Name : Dr.
Department Name : Earth Sciences
Website : www.calu.edu
President's Name : Geraldine Jones
President's Address 1 : Old Main 110, MailBox: 95
President's City : California
President's State : PA
President's Zip Code : 15419-1394
President's Email : jones_gm@calu.edu
President's Phone Number : 724-938-4400

3. Intent to Pursue Accreditation

8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

4. Statistics Summary Report - Faculty

10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

5. Statistics Summary Report - Students

Note: All cells must be filled. Please enter a 0 when no student meeting the criteria are present.

13. For the students graduating from the accredited programs in 2017, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

100

6. Narrative Report - Learning Outcomes Assessment

For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program.

TWO outcomes must have direct measures.

It is strongly suggested that you have your outcomes with you as you complete this questionnaire.

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

7. Narrative Report - Learning Outcomes Assessment - Program #1

Please provide the following information for the Program you listed as Program #1 above.

14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.

7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students will demonstrate entry-level knowledge in the nature and scope of the park, recreation, tourism, and hospitality professions and the historic, scientific, and philosophical foundations of the profession based on evaluation of key class assignments

15. Method by which the learning outcome for Standard 7.01 was assessed:

REC 165: Recreation Agency In-class Assignment
REC 165: Restorative Benefits Activity
REC 374: Commercial Recreation Business Profile Paper
REC 374: Commercial Recreation Manager Interview

16. Please indicate whether this outcome measure is Direct or Indirect.

Direct

17. Result of the assessment of the learning outcome for Standard 7.01:

REC 165: Recreation Agency In-Class Assignment: (Umet) 73% of students who were present for the class discussion performed the required task at a satisfactory level or better.
REC 165: Restorative Activity: (Met) 84% of students who were present for the class discussion performed the required task at a satisfactory level or better.
REC 374: Commercial Recreation Business Profile Paper: (met) 90% of students earned an 80% or higher on this assignment.
REC 374: Commercial Recreation Manager Interview: (Met) 90% of students earned an 80% or higher on this assignment.

18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.

7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

Students will demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

19. Method by which the learning outcome for Standard 7.02 was assessed:

REC 165: Gender Equality Activity: Gender Equality Activity: Students are shown clips from the films "Thelma and Louise" and "A League of Their Own" and are told to identify the main theme of the film clip, and explain the connection of leisure, women, and equality in the film.

REC 374: Local Commercial Recreation Business Profile: Students will investigate one commercial recreation/tourism business in their area either by visiting the business or through a web search and answer a variety of questions including visitor demographics.

20. Please indicate whether this outcome measure is Direct or Indirect.

Direct

21. Result of the assessment of the learning outcome for Standard 7.02:

REC 165: Gender Equality Activity: (met) 78% of students completed the activity.
REC 374: Local Commercial Recreation Business Profile: (Met) 90% of students earned an 80% or higher on this assignment

22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.

7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students will demonstrate entry-level knowledge about operations and strategic management and administration in parks, recreation, tourism and/or related professions.

23. Method by which the learning outcome for Standard 7.03 was assessed:

REC 165: Recreation Agency Report

REC 374: Commercial Recreation Business Plan

GEO 474: Students must complete a master plan project in GEO 474 that meet the standard of 7.03. The Master Plan Project is a significant under-taking in GEO 474.

24. Please indicate whether this outcome measure is Direct or Indirect.

Direct

25. Result of the assessment of the learning outcome for Standard 7.03:

REC 165: Recreation Agency In-Class Assignment: (Unmet) 73% of students who were present for the class discussion performed the required task at a satisfactory level or better.

REC 374: Commercial Recreation Business Plan: (Unmet) 60% of students earned an 80% or higher on this assignment.

GEO 474: (Met) For the Master Plan Project during the spring 2018 semester, 92% of students achieved a "B" or higher on the Master Plan Project.

12. Narrative Report - Accountability and Informing the Public

26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.calu.edu/academics/undergraduate/bachelors/parks-recreation-management/index.aspx>

27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://www.calu.edu/academics/undergraduate/bachelors/parks-recreation-management/index.aspx>

28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://www.calu.edu/academics/undergraduate/bachelors/parks-recreation-management/index.aspx>

13. Program Changes

29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".

None

14. Submitter Information

30. Completing the information below will act as your digital signature on the 2019 COAPRT Annual Report.

Name : Thomas D. Wickham

Phone : 7249384045

Email : wickham@calu.edu

As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.

15. Thank You!

Thank you for providing us with your Annual Report! Please contact us at COAPRT@nrpa.org if you have any questions.